



Candy Press Releases

Featured Candy Press Releases

If you like candy as much as we do, visit the [Candy Addict blog](#) for daily candy news, views, and reviews!

Candyrific's New M&Ms and Skittles Dry Erase Boards

8:10 pm by Candy Press Releases in [Candy Press Releases](#)

CANDYRIFIC LETS M&M'S® AND SKITTLES® LOVERS EXPRESS THEMSELVES WITH NEW DRY ERASE MESSAGE BOARDS

Louisville, KY (January 15, 2008) [Candyrific](#), a leading novelty candy manufacturer, is making it possible for M&M'S® and Skittles® lovers to make their mark and tell the world their favorite candy colors with a personal handwritten note on their own candy-themed collectible dry erase message board. The new candy-themed message boards will allow M&M'S and Skittles' fans to share their passion for select colors of two of the world's favorite candies.

The message boards are also great party favors, and serve as a unique way to send a personalized thank-you note to the candy lovers in your life. Best of all, M&M'S® and Skittles® Dry Erase Message Boards provide a fun way for candy devotees to leave reminders that they're running low on provisions and that it's time to replenish their supply of the world's favorite candies, M&M'S® Chocolate Candies and Skittles®.

The M&M'S® and Skittles® Brand Dry Erase Message Board candy is sold to retailers in either a 12-pack display or a master case, which has 6 displays, with a retail price of \$3.99. Each M&M'S® and Skittles® Brand Dry Erase Message Board includes an easy-to-use matching pen, topped with a handy eraser attached to each unit.

About Candyrific

[Candyrific](#) sells candy & novelty product combinations utilizing popular licensed brands. Some of the other licensed brands in Candyrific's portfolio are Tweety!, Looney Tunes, Etch A Sketch, and Shrek the Third. All products have a high perceived value, are merchandised in colorful displays, and are especially popular with collectors.

About Mars North America

Mars North America is the United States food, snack and pet care operations of Mars, Incorporated, one of the world's leading food manufacturers. With more than \$7 billion in annual sales in the U.S., the combined food, snack and pet care segments are a symbol of excellence for quality brands.

Headquartered in Hackettstown, New Jersey, [Mars](#) North America employs more than 9,000 associates in the United States, with 52 facilities nationwide. The company owns some of the world's favorite brands, including M&M'S® Brand, SNICKERS® Brand, UNCLE BEN'S® Brand, PEDIGREE® Brand Food for Dogs, and WHISKAS® Brand Food for Cats.